

Start
here.



Environmental and sustainability concept



Sustainability concept

Our environmental policy

At the Austria Trend Hotel Salzburg Messe, sustainability and resource conservation are not just empty words, but an important part of our daily work. As a hotel of the Verkehrsbüro Hotellerie, member of the VERKEHRBUERO HOSPITALITY, we are part of a large-scale, operational environmental management. Thanks to the wide range of measures and targeted focal points in all areas of our hotel, we are making an important contribution to implementation.

We are aiming to renew our certification with the Austrian Ecolabel for tourism for our commitment. This means that we not only adhere to existing measures, we also regularly review them and set new goals on an ongoing basis.

The following topics are important to us:

1 Management & Communication

We involve all our employees, suppliers and visitors in the implementation of our environmental policy:

- We communicate our measures & goals in writing and our internal environmental team pays strict attention to their implementation. We raise awareness of this through continuous training.
- Environmentally friendly procurement through conscious selection of our suppliers, in close cooperation with our Group Purchasing department and at the same time we involve our partners in our daily efforts for an intact environment
- We regularly review our energy, water and chemical consumption figures as a basis for ongoing optimization.
- Consideration of the environment and sustainability in new investment projects
- We assume social responsibility. In addition to a daily freshly prepared breakfast, our employees also have the opportunity, to have lunch or dinner at the hotel. In addition, we also offer a comprehensive range of training courses, measures to reconcile work and family life and free medical advice on site and if required. We enable our employees to get involved in charitable activities and support tourism training centers through joint projects.
- We do not give promotional gifts - unless they are demonstrably sustainable.
- Out of consideration for the health of our visitors and employees, we run our hotel as a non-smoking hotel.

Sustainability concept

2 Conservation of resources

Conserving resources is a central theme of our environmental policy, as many of our raw materials are not infinitely available:

- We take care to save paper and reduce the amount of waste we produce every day by
 - largely dispensing with printed materials. Our visitors can find all important information in the digital guest folder.
 - gradually switching to paperless office solutions in all possible areas
 - Use reusable containers where possible (food, drinks).
 - Offer waste separation systems in public areas of the hotel.
- In our showers, bathtubs, taps and toilets, we use water-saving measures to keep the water flow rate as low as possible.
- Use of energy-saving LED lighting in our areas
- We clean and maintain our appliances in the hotel regularly. Dusty cooling fins on heaters or porous, cracked seals on the minibar lead to high consumption. By cleaning and regularly maintaining the appliances, we can counteract these energy guzzlers. When making new purchases, we consciously look for particularly energy-saving appliances.
- Active involvement of employees & guests in waste separation and reuse of valuable raw materials
- In our F&B outlets, we always endeavor to optimally determine the quantity of freshly prepared drinks and food in advance by preparing precise F&B calculations in order to waste as little food as possible.

3 Environmentally conscious use of cleaning agents & materials

- We have switched a large proportion of our cleaning agents to an eco-certified ECO line. To avoid waste, we purchase these in large containers or refillable bottles.
- We avoid the use of disposable hygiene products wherever possible
- Both our bed linen and our pillows and blankets are organically grown and tested for harmful substances.
- Our linen supplier demonstrates its commitment to the environment with an environmental management system certification in accordance with the international ISO 14001 standard.

4 Improving quality through high-quality food

- To produce as little waste as possible, we avoid portion packs of food wherever possible and use reusable containers based on current framework conditions.
- When selecting food, we pay attention to regionality. In this way, we avoid long transportation routes and can offer seasonal products.
- When purchasing food, we pay attention to an increased proportion of organic produce and are constantly striving to expand our focus on regional products.

Sustainability concept

- All our dishes are freshly prepared and we naturally avoid the use of imitation food.
- Our leftover food is disposed of properly. In addition, we recycle 100% of our breakfast buffet as it is available to our employees after regular opening hours. In this way, we reduce our waste to a minimum.
- Our food waste is collected professionally by organic waste disposal companies.

5 Environmentally friendly mobility

- The hotel is very well connected to the public transport and we reward our guests for a demonstrably environmentally friendly journey.
- The bus stop of the line 4, is located in the immediate vicinity of the hotel and offers an attractive direct connection to the city center.
- After a 10-minute walk, our guests reach the “Salzburg Liefering” Train station, from where they can reach the main train station within 5 minutes, thus enabling an uncomplicated arrival and departure by train.

6 A look into the future

We review, check and improve these measures on an ongoing basis and record them in an action plan. Together with all employees, visitors, partners and suppliers, we are contributing to a better future.

If you have any further ideas - we look forward to hearing from you!

We wish you a pleasant and memorable stay at our hotel.

Your Austria Trend Hotel Salzburg Messe

Mathias Krimpelstätter
General Manager